

7 Cities Century Bike Ride  
August 10, 11, 12 2012



Be a part of the first **7 Cities Century Bike Ride- a 100 mile 2-day ride through the 7 towns of Madison County**. Your donation will help provide meals and ride support for the bikers. The funds raised in 2012 after expenses will go towards repairing and maintaining the Cowboy Trail.

Our Goals: Show off the beautiful towns and roads of Madison County, unite the towns of Madison County, promote trails, promote bicycling as a fun exercise, bring together biking enthusiasts in Madison County and surrounding areas! Ride info at [www.7citiescentury.com](http://www.7citiescentury.com)

**\*Support Sponsor-** up to \$100, on recognition sheet in rider bags

**\*Affiliate Sponsor-** \$100 up to \$249, on recognition sheet and website, on flip card which fits on bicycle handbars

**\*Partner Sponsor-** \$250 up to \$499, on recognition sheet and website, on flip card and choice of 3"x 3" ad on jersey or sign at meal

**\*Title Sponsor-**\$500 up to \$999, on recognition sheet and website, on flip card, 4"x 4" ad on jersey and sign at meal or sag vehicle

**\*Ride Sponsor-**\$1000 and up, on recognition sheet and website, on flip card, 6"x 6" ad on jersey, sign at meal or sag vehicle and on all promotional materials.

Please make checks out to "Elkhorn Valley Cycling Club" and mail to Cheryl Johnson at 7 Cities Century Ride PO Box 672 Norfolk, NE 68702

Contact Diane at [becker@bkdesign.com](mailto:becker@bkdesign.com) or Cheryl at [kevandcj@cableone.net](mailto:kevandcj@cableone.net) for more information or call 402.992.1811.



*Title and Ride Sponsors* will also each get *three free rider passes*. That pass includes a 7 Cities Century t-shirt, Friday night meal, 3 Saturday meals and ride support, entertainment Saturday night, breakfast Sunday morning in Newman Grove, and a celebratory meal at Ta-Ha-Zouka Park on Sunday.